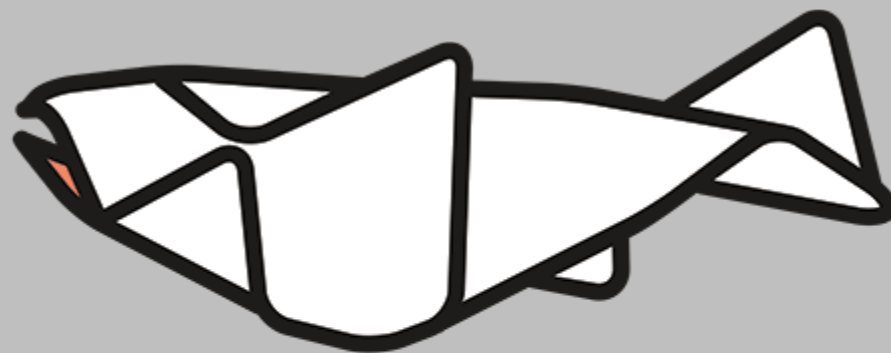
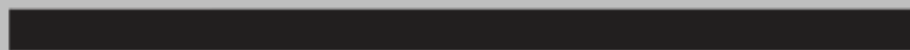


BOOK RIGHTS PRESENTATION

2016



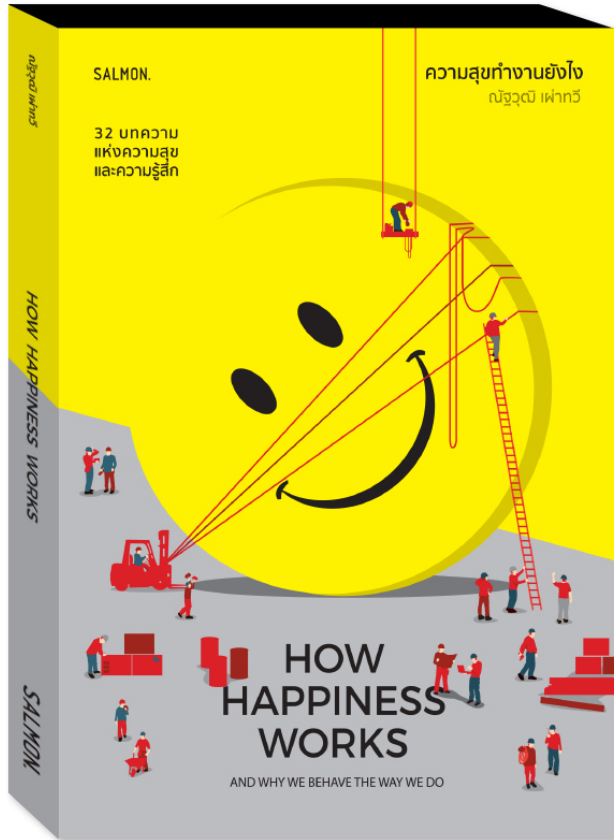
SALMONBOOKS



Nonfiction

12.7 x 18.3 cm - 240 pages

Two colour - Paperback



Read the sample : <http://minimore.com/b/how-happiness>

How Happiness Works

A collection of 32 articles on the emotionally-influenced behaviour of humans by Nattawut Paotawee, a behavioural economist who specializes in the economics of happiness. In this work, the author poses daring questions such as whether we will cheat on our partners and spouses when given the chance, or whether we will truly become happier when we grow wealthier. Suppose, before entering the cinema, a friend told you that the movie you had bought a ticket for was horrible, would you still watch the movie? Find out the importance of economics in understanding our behaviour and happiness in this book.

Highlight :

- Readers thoroughly enjoyed this book for its informative yet fun approach. Useful for real-life situations
- Focused on the subject of happiness, a topic of great interest among the general public.

12.7 x 18.3 cm - 208 pages
Two colour - Paperback

One Life Stand

This book, “One Life Stand”, marks the return of Kanchat Rangseekansong, the master of literary putdowns. This time, Kanchat reflects on his life as single man who does everything by himself. He eats alone, watches movies alone, visits theme parks alone, and even sings karaoke alone. And he does so without ever feeling lonely. If one wonders how Kanchat manages this, one would need to look no further than this book, as no other book will expose the life of a single adult man as frankly as this one.

Highlight :

- The latest work from a one-of-a-kind author known for his unreserved sarcasm and priceless criticisms
- A cult classic among singletons.

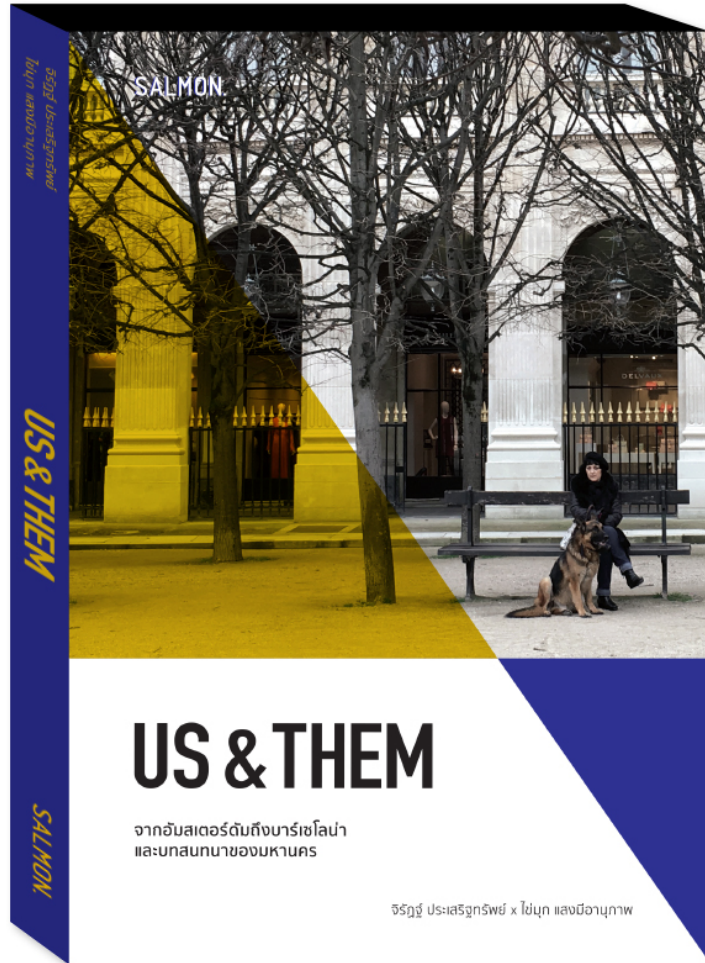


Read the sample : <http://minimore.com/b/one-life-stand>

Culture

14.5 x 21 cm - 256 pages

Two colour - Paperback



Read the sample : <http://minimore.com/b/us-and-them>

Us & Them

Toddle along five European countries – The Netherlands, Belgium, France, Spain, and Italy – in this one-of-a-kind travel log. Every place in the world is defined by its people, its talkative communities, and their conversations. This is the mantra shared by Jirat and Kaimook, two gifted storytellers, who will take you on the most observant tour one will have ever read. Hop along and indulge the Art Nouveau architecture in an old hospital, crawl along the houses and cafes of Amsterdam, and take a walk in Rome as a local. This is “Us & Them”, your new travel companion for Europe.

Highlight :

- The liveliest stories from the journey of two vibrant authors through vibrant European cities.

Novel

12.7 x 18.3 cm - 192 pages

Two colour - Paperback



Neutrino Love Song

After the mysterious death of his wife from Hong Kong, Smithi, a young Thai architect, embarked on an investigation to find the true cause of her death. Little did he know that this investigation will uncover a dark past which binds both him and his wife onto a path of pain and misery.

Read the sample : <http://minimore.com/b/neutrino>

Highlight :

- A vigorous, punchy, and gripping mystery novel.

Nonfiction

12.7 x 18.3 cm - 224 pages

Two colour - Paperback



Read the sample : <http://minimore.com/b/be-right-back>

Be Right Back

Teepagorn Wuttiwitayamongkol, a writer of many talents, reflects on his numerous travels over 18 months. North Korea made him appreciate the liberty most people take for granted, the theme parks in Coney, Brooklyn, gave him unforgettable memories, Scotland showcased its undying culture, Japan's Cat Island bred homely relationships, and many other destinations which make one contemplate the meaning of life.

Highlight :

- From one of Thailand's most celebrated authors, whose work has been translated into many foreign languages.

Nonfiction

12.7 x 18.3 cm - 260 pages

Two colour - Paperback



Read the sample : <http://minimore.com/b/early-desire>

Early Desire

Did you know that sex is the most ancient activity of humankind? In this book, Tomorn Sukpreecha conducts a thorough exploration of human sexual adventures, dating as early as prehistoric times. Have dildos really been around for a long time? Do our ancient ancestors engage in threesomes? How credible is the rumor that semen was found in the anal cavity of a mummy? Did social power in ancient times really belonged solely to men? Find answers to these questions in in this ground-breaking book, “Early Desire”.

Highlight :

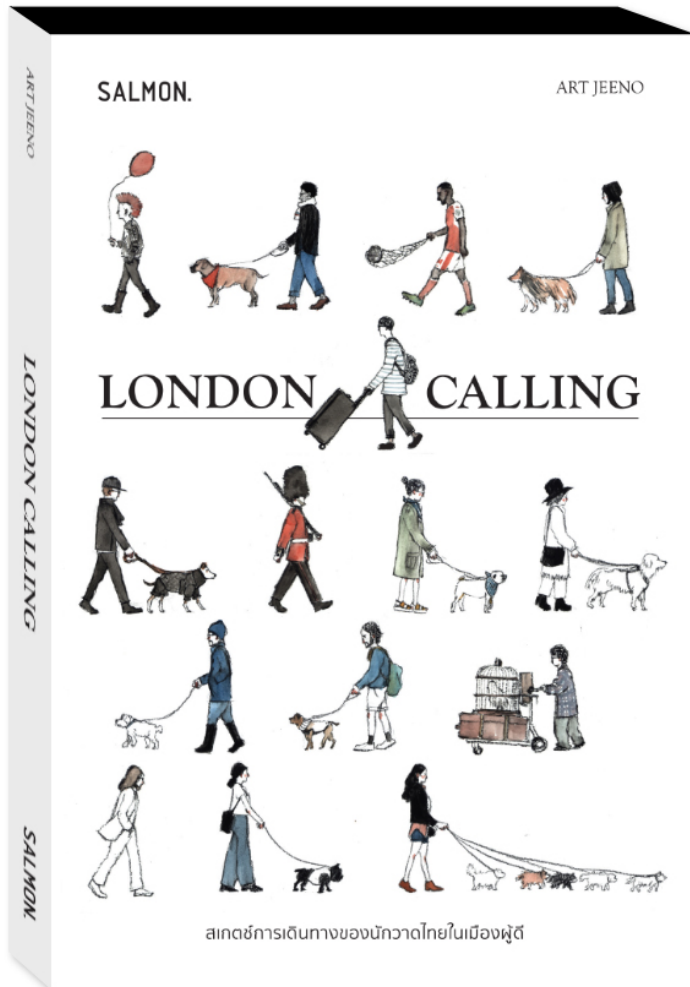
- Sex is one of the most captivating topics of human interests. This book exploits this interest with the most colorful and candid analyses.

Nonfiction

14.5 x 21 cm - 208 pages

Two colour - Paperback

London Calling



A cartoon-sketched travel diary of a young illustrator as he trotted along London finding a place to stay for the night. He formed an unlikely friendship with an uptight landlord, a kind family and their small child, and a famous Thai news reporter who cooked instant noodles for him. This is the story of a backpacker who dreamt of tasting the true English food, but instead somehow settled for Chinese roast duck, Milo from Australia, and Thai green curry.

Highlight :

- The work of a young heartthrob cartoonist whose unconventional comic style and worldview has created for him an endearing fan base of both men and women.

Read the sample :

<http://minimore.com/b/london-calling>



Two colour - Paperback

From the cartoonist Trirong Prasitpol, comes this collection of culture-reflecting stories. A humorous, yet satirical take on the so-called “modern life” expressed in playful comic strips and ironic gags.

- A hallmark piece of work from a well-known up-and-coming cartoonist.
- Loved by young, well-read readers.



Read the sample : <http://minimore.com/b/spiritual>

Article

12.7 x 16.5 cm - 224 pages

Two colour - Paperback

Only Time Will Tell

Relationships answer an important question we all face, the question of who is important to us and who isn't. Our fulfilment or emptiness in life are all results of our relationships. The famous editor Wilairat Aimaie explored this conundrum through short stories collected over two years into this one book.

Highlight :

- Deep, analytical, and thoughtful writing.



Read the sample : <http://minimore.com/b/only-time>

Small Things Matter

Heart-warming stories, deep thoughts, and inspiring dreams expressed through colourful illustrations from Katjakul Kaewket.

Highlight :

- Thought-provoking and adorable stories.
- Mesmerizing imagery.



Read the sample : <http://minimore.com/b/small-things-matter>

I Cancel My Cancer

The story of “Bella”, a girl who was diagnosed with having cancer while in the prime of her life. From an outgoing master’s degree student who was almost always out and about, her ill health quickly forced her to become bedridden. However, Bella chose to fight this deadly disease with optimism. She embraced her belief in turning a crisis into an opportunity... like what she once said, ‘if I have to go to the hospital this often then I am likely to get a doctor for a boyfriend!.’

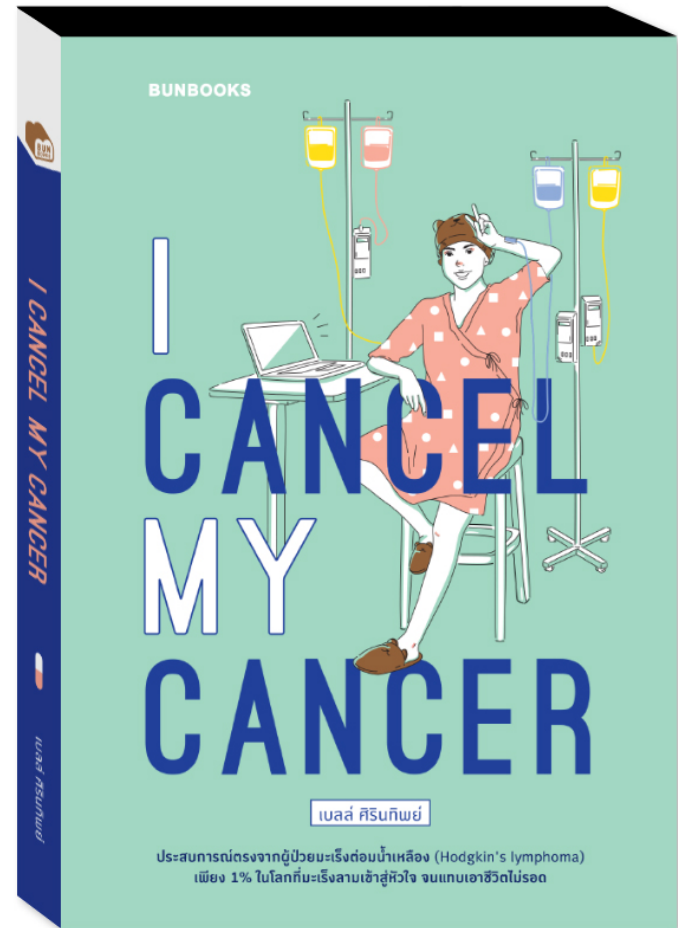
Highlight :

- Based on a true story.
- An optimistic book for everyone in need of morale and emotional support.
- Modern style of storytelling, reader-friendly.

Article

12.7 x 18.3 cm - 256 pages

Two colour - Paperback



Read the sample :

<http://minimore.com/b/cancel-cancer>

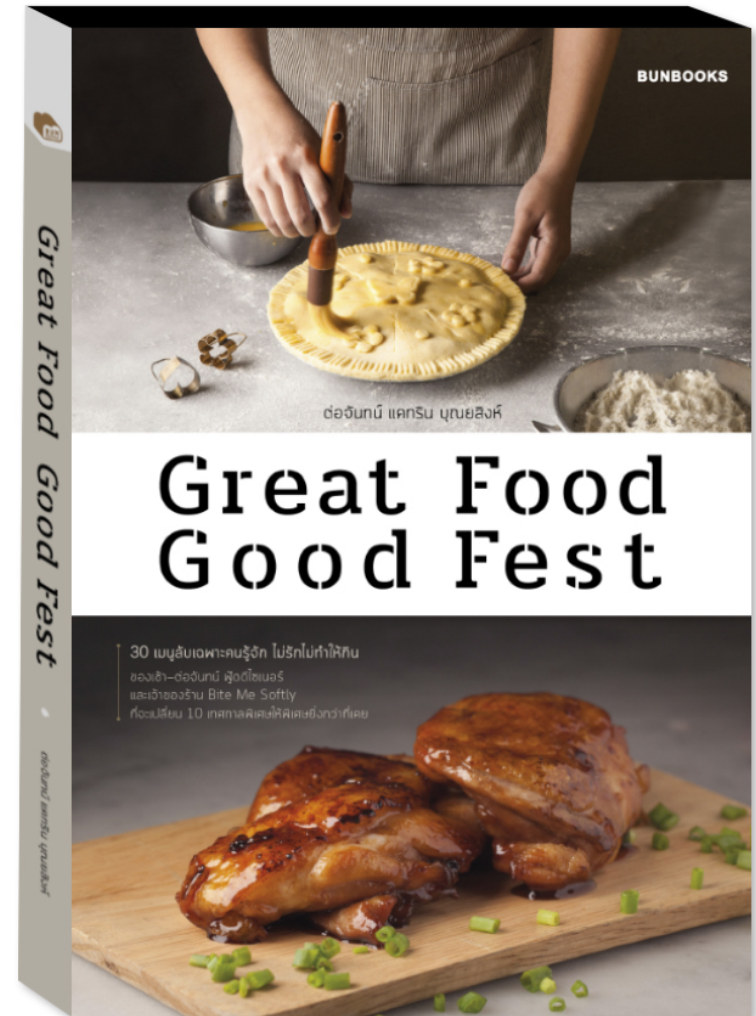
17 x 24 cm - 240 pages
Two colour - Paperback

Great Food Good Fest

A step-by-step desserts cookbook for every occasion collated by the owner of the online dessert shop, “Bite Me Softly”, known for its delicate selection of ingredients. Every recipe was originally developed to redefine a unique taste.

Highlight :

- Unique desserts recipes which cannot be found elsewhere, are fun to read, and replicable.



Read the sample : <http://minimore.com/b/great-food>

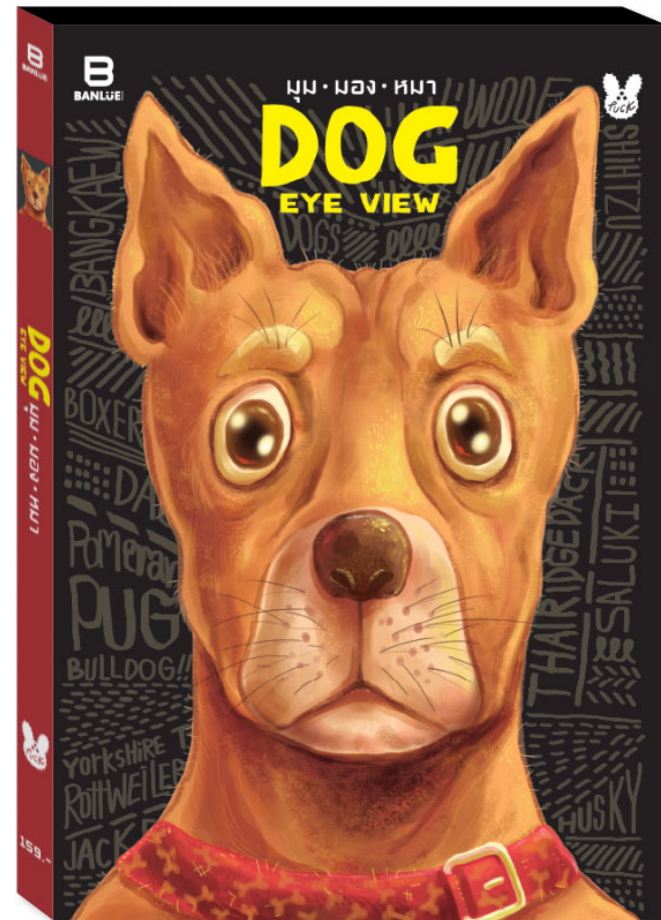
14.5 x 21 cm - 192 pages
Two colour - Paperback

Dog Eye View

Humans have always seen dogs as their best friends, their loyal companions. But dogs have their own views on humans too. What do they actually think of us? “Dog Eye View” attempts to portray the perspectives of dogs, their lives, and their cohabitation with humans, through seven heartwarming short stories.

Highlight :

- A sharp take on the perspectives of dogs, expressed through the talents of one of Thailand's foremost cartoonist..



Read the sample : <http://minimore.com/b/dog-eye-view>



BANLÜE BOOKS

15.2 x 17.8 cm - 160 pages
Two colour - Paperback



Read the sample : <http://minimore.com/b/cat-tag>

Cattag

It is often said that cat owners are, in fact, cat slaves. Jiw Prawit agrees with this, and has conveyed his life of servitude under his dear cat through occasionally painful, but mostly playful and heartfelt comic stories. Those who are planning to get a cat are recommended to prepare for life under feline overlords with this book.

Highlight :

- A unique comic style well-liked by international readers.
- From one of Thailand's most iconic cartoonists, known for witty mute comics.
- Cat lovers are attracted to stories of cats' adorableness in this book.

Journey

14.5 x 21 cm - 192 pages

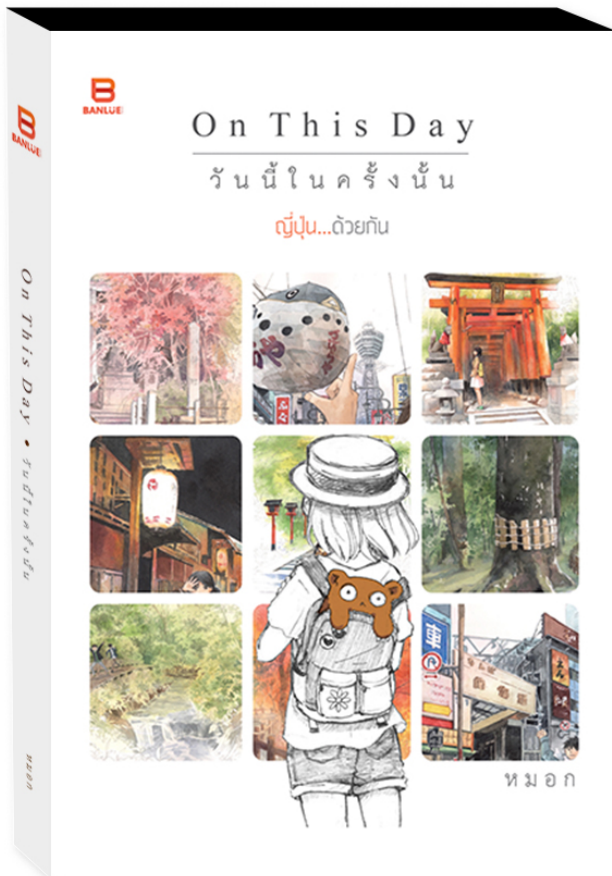
Two colour - Paperback

On This Day

Witness the beauty of Japan through spellbinding watercolor illustrations as the author travels through Kyoto, Minoh, Hokkaido, and Biei – Japan's most recommended travel destinations.

Highlight :

- An authentic, soft watercolor, work from a young Thai cartoonist who spent many years living in Japan.



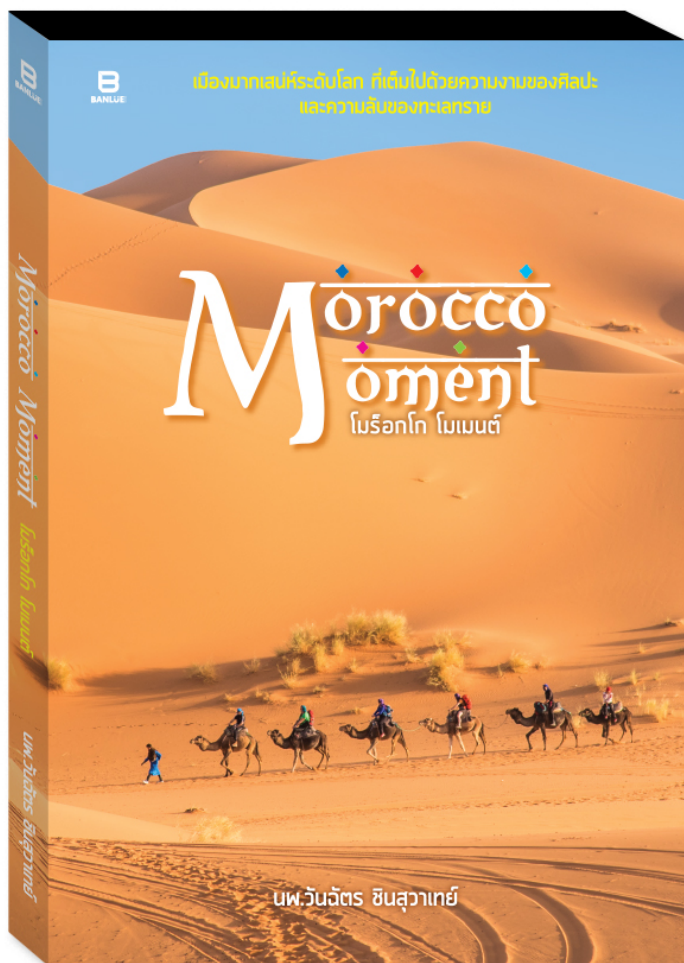
Read the sample :

<http://minimore.com/b/on-this-day>

Journey

14.5 x 21 cm - 224 pages

Two colour - Paperback



Read the sample :

<http://minimore.com/b/morocco-moment>

Morocco Moment

Journey through the Sahara on the back of a camel, visit the Strait of Gibraltar, which divides Europe from Africa, and marvel at the iconic Moroccan tile architecture. You can do all of this in the colorful Kingdom of Morocco.

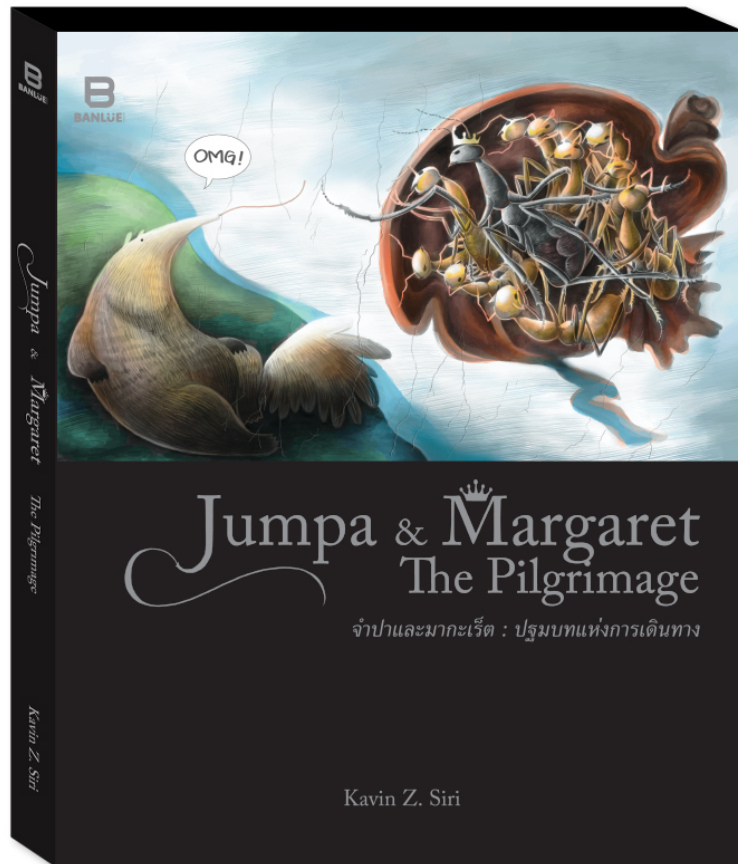
Highlight :

- Eye-opening experiences from an underpublicized, yet characterful country.

Comic

15.2 x 17.8 cm - 192 pages

Two colour - Paperback



Read the sample :

<http://minimore.com/b/jumpa-and-margaret>

Jumpa&Margaret The Pilgrimage

An epic tale of the hunter and the hunted. Follow the unlikely friendship between a naïve anteater and a precocious queen-to-be, and the endless adventures this unorthodox partnership would bring.

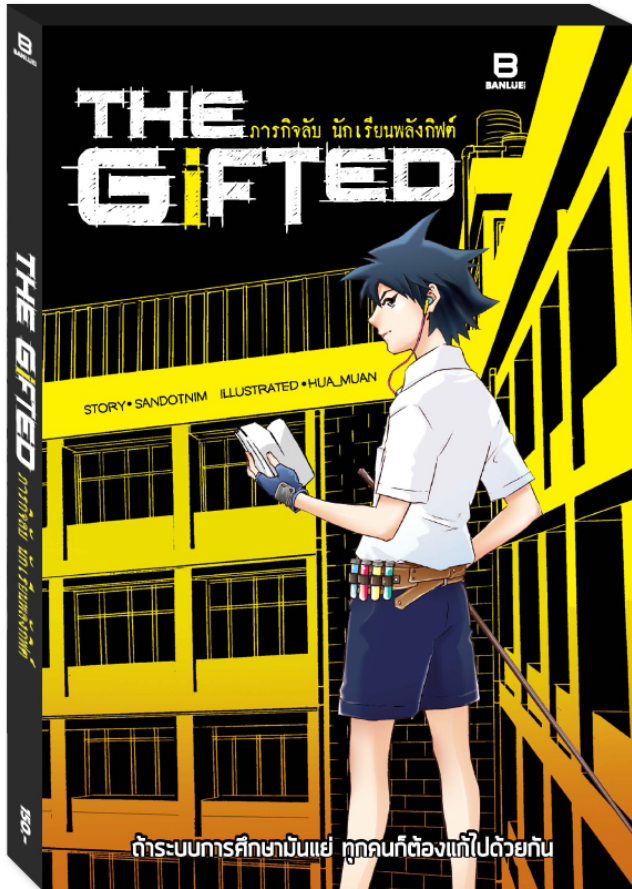
Highlight :

- Cheeky, humorous, and memorable characters.
- The work of an up-and-coming cartoonist famous within the online community.

Novel

14.5 x 21 cm - 160 pages

Two colour - Paperback



Read the sample :

<http://minimore.com/b/the-gifted>

The Gifted

In every school, there will be a group of “gifted” students who excel both inside and outside the classrooms. These students often appear to be loved and well-supported by the teachers. This semi-fantasy novel presents an alternative world, where the gifted students secretly plot to bring down the unjust educational system. The school thus becomes the battleground between the students in their quest to liberate themselves from a dysfunctional system, and the teachers who seek to suppress the students’ abilities.

Highlight :

- An exciting satirical comic on the modern education system, the first of its kind.
- Adapted from a short film, produced by students, which became a sleeper hit.

14.5 x 21 cm - 229 pages
Two colour - Paperback



Read the sample :
<http://minimore.com/b/uk-and-me>

UK & Me

Follow the stories from Pluem, a student with an unbelievably limited English-speaking ability, as he embarks on a new life as a student in the UK. He was always in the bottom English class back in school, and that time he pretended to faint in the middle of his IELTS test made him infamous. Is he going to survive? Can he make new friends, or find true love? This book will not be about the English manner, nor the British accent. It is a book about how an amicable boy rose to popularity within his school when he himself least expected it.

Highlight :

- An authentic story of the personal growth of a struggling student who was forced to adjust to life in a foreign country.
- An inspiration to those who feel hopeless in learning a new language.
- From an author whose claim to fame came from his creative and candidly humorous language.

15.2 x 17.8 cm - 176 pages
Two colour - Paperback



Dramatic Dog

Have you ever wondered why dogs have to be so dramatic? Why do they always seem to be dying for your love and attention? Why are they so relentlessly vulnerable to everything? And most importantly, why do they act like they haven't seen you for eternity when you've only been gone for 5 minutes? What is the answer behind this Oscar-level acting?

Highlight :

- The latest work from Thailand's best-known authority on dogs. She has previously published 6 books in Thai, along with countless other books which have been translated into other languages.

Read the sample : <http://minimore.com/b/maja-drama>

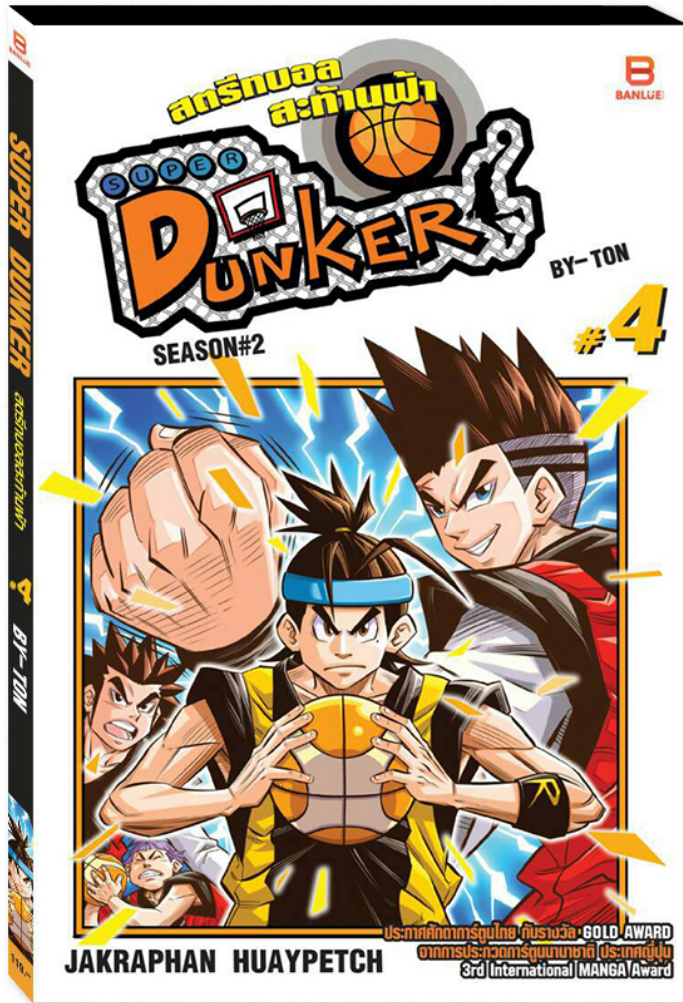
14.5 x 21 cm - 128 pages
Two colour - Paperback

Super Dunker

Toto and his streetball team, the Super Dunkers, faced many formidable opponents as they fight their way through the streetball tournament. Toto aims to meet his rival, Lucky, in the deeper rounds. So he must first defeat the team led by Bas, the one-armed genius whose disability did not stop him from being both athletically and intellectually gifted. Find out how Toto can combat this most unusual of opponents in the award-winning comic series, Super Dunker.

Highlight :

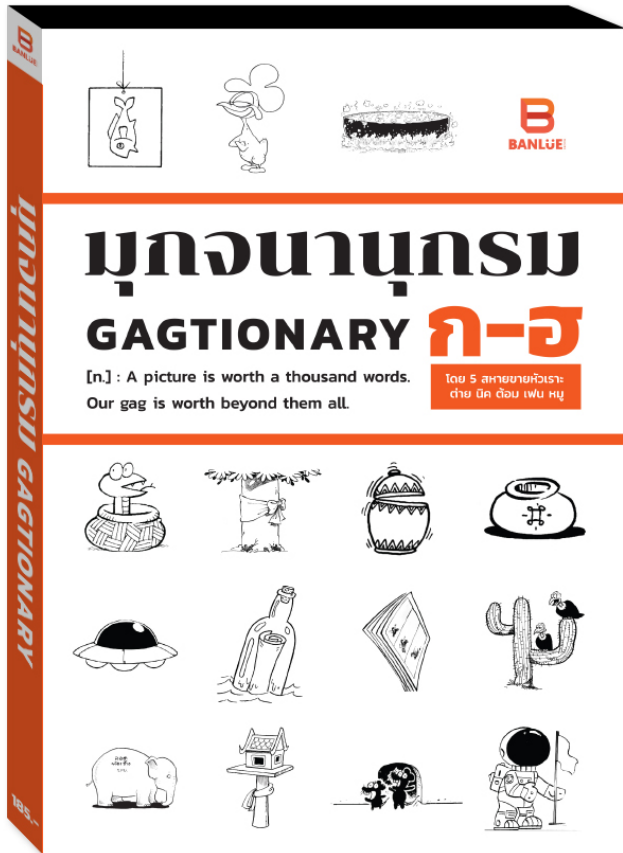
- Winner of the Gold Award at the International Manga Award, hosted by Japan's foreign ministry.
- One of Thailand's longest running and most successful sports comic series.



Read the sample :

<http://minimore.com/b/super-dunker-2-4>

14.5 x 21 cm - 208 pages
Two colour - Paperback



Read the sample :

<http://minimore.com/b/mukgana>

Gagtionary

An alphabetical collection of the best gags from Thailand's top-5 cartoonist, the five members of Kaihuaror's "Laughter Squad". Prepare for comical twists in every word of the "Gagtionary", full of limitless humor, and undefinable laughter.

Highlight :

- A wide variety of humorous gags combined with fun accompanying factoids.
- A long-awaited collection from the most legendary cartoonists of Thailand.

‘Other documents and illustrations are
available
upon request.’

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